

BSc (Hons) Business Psychology

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Overview

Awarding institution	Bath Spa University
Teaching institution	Bath Spa University
School	School of Sciences
Department	Psychology
Main campus	Newton Park
Other sites of delivery	N/A
Other Schools involved in delivery	Bath Business School
Name of award(s)	Business Psychology
Qualification (final award)	BSc (Hons)
Intermediate awards available	CertHE, DipHE
Routes available	Full time and part time
Sandwich year	Optional

Duration of award	3 years full-time, 4 years with Professional Placement Year 6 years part time
Modes of delivery offered	Campus-based
Regulatory Scheme[1]	Undergraduate Academic Framework
Exemptions from regulations/framework[2]	Yes
Professional, Statutory and Regulatory Body accreditation	The British Psychological Society (BPS) (60 credits are necessary for accreditation at levels 4, 5, & 6)
Date of most recent PSRB approval (month and year)	TBC
Renewal of PSRB approval due (month and year)	TBC
UCAS code	BP11/BP12
Route code (SITS)	BSBPS/BSBPS-SW
Relevant QAA Subject Benchmark Statements (including date of publication)	Psychology (November 2019) Business and Management (November 2019)
Date of most recent approval	September 2021
Date specification last updated	January 2025

[1] This should also be read in conjunction with the University's Qualifications Framework

[2] See section on 'Exemptions'

Exemptions

The following exemptions are in place:

Programme/Pathway	Regulations/Framework	Brief description of variance	Approving body and date
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BSc (Hons) Business Psychology	Undergraduate Academic Framework	Exemption to depart from Framework, paragraph 1.8	Curriculum Committee, September 2021
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Programme Overview

This programme provides eligibility for the Graduate Basis for Chartership with the British Psychological Society, provided the student achieves a 2.2 overall and passes the final year dissertation.

Within this course you will have the opportunity to discover the science of human behaviour, its applications in the working world, and the research skills to investigate and generate new knowledge in the field. Alongside students in other psychology programmes, you will have the opportunity to learn about behaviour from a range of perspectives (e.g., biological, cognitive, social, and developmental) and develop skills in psychological methodologies, culminating in a final year dissertation project. By collaborating with the cutting-edge and internationally recognized Bath Business School, this core programme is supported by modules specific to business psychology, and allows you to tailor your learning to your particular interests by selecting from a range of options.

Business psychology graduates will have the skills and knowledge required for further studies, or for employment within the field. With accreditation by the British Psychological Society, this programme has professionalism and applied psychology at its core. The course provides students with the opportunity to identify their professional aspirations, develop them through independent learning and provides opportunities to reflect as part of the curriculum. This is enhanced through the opportunities to gain valuable business experience through a range of flexible work placement options.

Programme Aims

1. Provide students with the understanding, theory, and expertise they need to enter the changing business environment and to innovate and solve problems simultaneously across disciplines and borders.
2. Equip students with a scientific understanding of the mind, brain, behaviour and experience, and how they interact with the complex environments in which they exist.
3. Provide students with skills and tools for exploring experiences and behaviour, culminating in an ability to conduct psychological and business research independently.
4. Engage learners in a distinctive programme of psychology and business education that unleashes creativity and enterprising behaviour through skills-based professional and personal development, preparing them to be adaptable and opportunity ready.

Programme Intended Learning Outcomes (ILOs)

A Subject-Specific Skills and Knowledge

	Programme Intended Learning Outcomes (ILOs)		
	On Achieving Level 6	On Achieving Level 5	On Achieving Level 4

A1	A systematic understanding and application of multiple contexts and perspectives of business and psychological issues, utilising approaches chosen from a range of research methods, theories, evidence and applications to relevant issues.	Knowledge and critical understanding and the relevant application of multiple contexts and perspectives to business and psychological issues, recognising that Psychology involves a range of research methods, theories, evidence and applications to relevant issues.	Knowledge of the underlying context, concepts and principles across the multiple perspectives associated with business and psychological issues, recognising that Psychology involves a range of research methods, theories, evidence and applications.
A2	An ability to deploy coherent integration of ideas and findings from across multiple perspectives and distinctive psychological approaches and business practices.	Ability to apply underlying psychological concepts and principles outside the context in which they were studied, and demonstrate critical understanding of how business practices are applied in a range of contexts.	Ability to recognise distinctive psychological approaches to relevant issues and business practices.
A3	A conceptual understanding to identify and evaluate patterns in behaviour, psychological functioning and experience to devise and sustain arguments within the context of business psychology.	Identify and evaluate patterns in behaviour, psychological functioning and experience to devise and sustain arguments within the context of business psychology.	Knowledge of patterns in behaviour, psychological functioning and experience within the context of business psychology.

A4	<p>The ability to generate and explore and test hypotheses and research questions drawing on relevant psychological theory and research to critically evaluate particular aspects of current research within the context of business psychology.</p>	<p>Knowledge of the main methods of enquiry in psychology, including the generation and exploration of hypotheses and research questions, drawing on relevant psychological theory and research to describe and comment upon the appropriateness of different approaches to solving problems within the context of business psychology.</p>	<p>Knowledge of the main methods of enquiry in psychology, including the ability to explore different approaches to research questions drawing on relevant psychological theory and research within the context of business psychology.</p>
A5	<p>The ability to evaluate established techniques of analysis and inquiry to analyse, present and evaluate quantitative and qualitative data leading to sound judgements in accordance with theories and concepts of the study of psychology and business.</p>	<p>An ability to present, deploy and interpret qualitative and quantitative data and evaluate research findings to develop lines of argument and make sound judgments in accordance with theories and concepts of the study of psychology and business.</p>	<p>Ability to present and interpret qualitative and quantitative data and evaluate research findings to develop lines of argument in accordance with theories and concepts of the study of psychology and business.</p>
A6	<p>Systematically employ evidence-based reasoning and examine practical, theoretical and ethical issues associated with the range of methodologies used in psychological research within the context of business psychology.</p>	<p>Critically examine practical, theoretical and ethical issues associated with the range of methodologies used in psychological research within the context of business psychology.</p>	<p>Employ evidence-based reasoning and examine practical, theoretical and ethical issues within the context of business psychology.</p>

A7	The ability to use a variety of psychological tools, including specialist software, laboratory equipment and psychometric instruments, applying psychological knowledge ethically and safely to real world problems with an appreciation of the and limits of knowledge.	Ability to use a variety of psychological tools, including specialist software, laboratory equipment and psychometric instruments, applying psychological knowledge ethically and safely.	Use a variety of psychological tools, including specialist software, laboratory equipment and psychometric instruments.
A8	The ability to systematically and critically evaluate business and psychological theory and research within the context of business psychology.	Understanding of the limits of own knowledge of business and psychological theory and research, and how this influences evaluations, analyses and interpretations based on that knowledge within the context of business psychology.	Ability to evaluate business and psychological theory and research within the context of business psychology.

B Cognitive and Intellectual Skills

Programme Intended Learning Outcomes (ILOs)	On Achieving Level 5	On Achieving Level 4
On Achieving Level 6		

B1	The ability to manage your own learning, and to make use of scholarly reviews and primary sources and to carry out an extensive piece of empirical research that requires you individually to demonstrate a range of research skills relevant to Business Psychology.	The ability to critically apply information from primary sources within the context of Business Psychology.	Ability to retrieve information from a variety of sources (e.g. books, journals etc.), within the context of business psychology.
B2	The ability to manage own development and training to acquire new statistical skills of a professional or equivalent nature.	The ability to critically apply statistical and analytical software packages within the study of business psychology.	Demonstrate numerical reasoning skills and have knowledge of statistical and analytical software packages and their use within business psychology.
B3	Ability to identify and evaluate trustworthy sources to extend knowledge and understanding, applying the concept to your own research within Business Psychology.	Ability to identify and evaluate trustworthy sources to extend knowledge and understanding.	Ability to understand why some sources may be more trustworthy than others.
B4	Ability to create coherent and persuasive academic arguments that are grounded in recognisable paradigms and present these accurately and reliably, with structured and coherent arguments to specialist and non-specialist audiences.	Ability to create coherent and persuasive academic arguments. Effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences and deploy key research techniques of the discipline.	Ability to present structured and coherent academic arguments accurately and reliably using principles associated with the discipline of business psychology.

B5	The creative and enterprising ability to develop applications that provide solutions to contemporary issues and to adapt solutions to changing circumstances.	Demonstrate strategic and creative thinking by generating original and realistic ideas for solving identified issues in Business Psychology and/or to achieve a specific outcome.	The ability to identify contemporary issues and opportunities within Business Psychology to apply learning to create solutions.
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C Skills for Life and Work

	On achieving Level 6 you will be able to:	On achieving Level 5 you will be able to:	On achieving Level 4 you will be able to:
C1	Work Independently Exercise initiative, independence and personal responsibility to manage your own learning and time.	Work Independently Exercise independence and personal responsibility to manage your own learning and time.	Work Independently Manage your own learning and time.
C2	Work with Others Work collaboratively with others to achieve individual and common goals, solve problems creatively and build interpersonal relationships to flourish in a global workplace.	Work with Others Work collaboratively with others to achieve individual and common goals, solve problems creatively.	Work with Others Work collaboratively with others.

	Communicate with Impact	Communicate with Impact	Communicate with Impact
C3	Communicate clearly, effectively and impactfully with specialist and non-specialist audiences.	Communicate clearly and effectively with others.	Communicate accurately and reliably with others.
	Demonstrate Digital Fluency	Demonstrate Digital Fluency	Demonstrate Digital Fluency
C4	Use digital skills productively, critically and ethically to enhance creativity and communication.	Use digital skills productively, critically and ethically.	Use digital skills productively.

Programme content

This programme comprises the following modules

Key:

Core = C

Required = R

Required* = R*

Optional = O

Not available for this status = N/A

If a particular status is greyed out, it is not offered for this programme.

Subject offered as single award

BSc (Hons) Business Psychology				Status	
Level	Code	Title	Credits	Single	Joint
4	PSY4010-20	Introduction to Psychology (BPS)	20	C	N/A
4	PSY4012-20	Individual Differences: Personality and Intelligence (BPS)	20	C	N/A
4	PSY4011-20	Research Methods in Psychology 1 (BPS)	20	C	N/A
4	BPY4000-20	Introduction to Business Psychology	20	C	N/A
4	BMA4001-20	Organizational Behaviour and Management	20	C	N/A
4	BMA4004-20	Design Thinking for Enterprise	20	C	N/A
5	PSY5104-20	Research Methods in Psychology 2 (BPS)	20	C	N/A
5	PSY5105-20	Cognitive and Developmental Psychology (BPS)	20	C	N/A
5	PSY5106-20	Biological and Social Psychology (BPS)	20	C	N/A
5	BPY5000-20	Contemporary Applications of Business Psychology	20	C	N/A
5	BMA5102-20	Human Resource Management	20	R*	N/A
5	BMA5000-20	Creativity for Business	20	R*	N/A
5	BMA5110-20	Entrepreneurship	20	R*	N/A
5	BMA5001-20	Innovation Management	20	R*	N/A
5	BMA5120-20	Work Placement	20	R*	N/A
5	BMA5105-20	Operations and Project Management	20	R*	N/A
5	BMA5108-20	International Business	20	R*	N/A
5	PPY5100-120	Professional Placement Year	120	O	N/A
6	PSY6013-40	Dissertation (BPS)	40	C	N/A

6	PSY6010-20	Contemporary Application of Psychological Science (BPS)	20	C	N/A
6	BPY6000-20	Work interventions: Health and Wellbeing	20	C	N/A
6	BMA6105-20	Managing Sustainability	20	R*	N/A
6	BMA6107-20	Cross Cultural Management in International Business	20	R*	N/A
6	BMA6102-20	Strategic Human Resource Management	20	R*	N/A
6	BMA6115-20	Leadership and Management	20	R*	N/A
6	BMA6104-20	Organizational Strategy	20	R*	N/A
6	BMA6106-20	New Trends in Management	20	R*	N/A

NB Students must choose two 20 credit R* modules at Level 5 and two 20 credit R* modules at Level 6

Assessment methods

A range of summative assessment tasks will be used to test the Intended Learning Outcomes in each module. These are indicated in the attached assessment map which shows which tasks are used in which modules.

Students will be supported in their development towards summative assessment by appropriate formative exercises.

Please note: if you choose an optional module from outside this programme, you may be required to undertake a summative assessment task that does not appear in the assessment grid here in order to pass that module.

Work experience and placement opportunities

Students will be provided with guidance regarding module selection at Levels 5 and 6 in relation to specific business pathways and graduate opportunities. Students will also be provided with a template to develop a portfolio to showcase the skills that they have developed across the course. All students have the option of a credit-bearing work placement module in your second year of study, and/or a ‘sandwich year’ placement (PPY5100-120) between your second and third years.

Additional Costs Table

Module Code & Title	Type of Cost	Cost
BMA5120-20/OMO5001-20 Work Placement	Additional costs will depend on the nature and location of placement	

Graduate Attributes

Graduate Attribute	While at Bath Spa, I will develop my ability to:	This programme will help me to do this through:
Confidently Self-Aware	Reflect on and recognise my unique skills, strengths, and values and be able to apply and articulate them in a range of different contexts.	Teaching you how to critically reflect on your skills development throughout your degree journey and beyond. You will have an opportunity to learn to work with and listen to others and reflect on the unique skills and values that you contribute to individual and team projects. You will learn how to identify, reflect upon, and describe your knowledge and skills in verbal and written communications.

Emotionally Attuned	Be mindful of how my actions and emotions impact those around me so I can better navigate difficult situations and build effective interpersonal relationships.	Giving you the opportunity to learn to work with your peers in group projects, learning how to navigate relationships in a professional context. You will learn how to address and solve problems, reflecting on your emotions and behaviours, and how you can work with others to achieve goals.
Inclusive Collaborator	Contribute independently to collaborative projects while working effectively with others, valuing diversity and respecting individual differences.	Giving you the opportunity to engage in team working throughout your degree journey. You will work with small groups of peers, learning and working collaboratively towards common goals such as presentations and research projects. You will learn how to address obstacles and challenges, respecting individual values and strengths of team members, and how to communicate effectively.
Adaptable Innovator	Embrace challenges, taking risks where needed and applying individual and collective problem solving.	Giving students opportunities to think creatively and imaginatively in their interpretation and application of psychological knowledge. You will have the opportunity to engage in novel and challenging problem solving activities, applying psychological knowledge and skills to address real world issues and problems, both individually and as part of a team.
Critical Thinker	Keep an open mind, ask curious questions and think creatively to gain a deeper and broader understanding of global perspectives and the world around me.	Teaching you to think critically, and to assess the validity, reliability, and veracity of the scientific literature that you read. You will learn how to write scientifically and accurately through a variety of assessment types including reports, essays, workbooks and presentations. You will be introduced to a variety of diverse perspectives in psychology and encouraged to think critically and creatively about the contributions made by psychology as a discipline to understanding global and contemporary issues.

Forward Thinker	Set goals, plan ahead and utilise resources to support my personal ambitions and achieve my own version of success.	Teaching you how to plan your time and workload to meet assignment deadlines. You will learn how to identify and work towards personal and professional goals, including career planning using specialist resources. You will have the opportunity to work towards professional accreditation by the British Psychological Society, and learn about the variety of professional pathways available in Psychology to enable effective career planning during your degree and beyond.
Ethical Leader	Act with empathy, making decisions grounded in ethical principles while advocating for sustainability and positive social change.	Teaching you about the ethical principles that underlie research and professional practice in Psychology, including teaching you about how The British Psychological Society has a code of professional ethics that shapes our experimental and clinical practice. You will have an opportunity to learn how to design and report on investigations ethically and responsibly. You will learn how to apply psychological knowledge, skills and principles to contemporary social issues including how to address UN Sustainable Development Goals for positive social change.
Responsible Self-Starter	Be accountable for my actions and decisions while demonstrating creativity, proactivity, and a focus on solutions.	Teaching you to effectively use feedback to improve your work, proactively and flexibly planning to work towards future goals.
Compassionately Resilient	Respond to setbacks with a reflective and positive attitude, flexibility and a self-caring approach.	Giving you the opportunity to work with an academic advisor over the course of your degree to reflect on your strengths and how to improve personally and professionally, identifying setbacks and solutions.
Digitally Resourceful	Utilise and responsibly leverage existing and emerging technologies to solve problems and communicate.	Teaching you to use subject-specific software such as statistical packages, psychological databases, experimental suites and psychometric tests, to conduct research and communicate scientific findings to a range of audiences.

Modifications

Module-level modifications

Code	Title	Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
PSY4011-20	Research Methods in Psychology 1 (BPS)	Changes to assessments and weightings.	Sciences SQMC March 2024	2024/2025
PSY4012-20	Individual Differences - Personality and Intelligence (BPS)	Assessment change	Sciences SQMC March 2024	2024/2025
PSY5106-20	Biological and Social Psychology (BPS)	Changes to ILOs and assessment	Sciences SQMC March 2024	2024/2025
PSY6012-20	Dissertation 2 - Research Report (BPS)	Assessment change.	Sciences SQMC March 2024	2024/2025

Programme-level modifications

Nature of modification	Date(s) of approval and approving bodies	Date modification comes into effect
PSY6011-20 Dissertation 1 - Design and pre-registration (BPS) deleted	Curriculum Approval Panel December 2024	2025/26
PSY6012-20 Dissertation 2 - Research Report (BPS) deleted	Curriculum Approval Panel December 2024	2025/26
PSY6013-40 Dissertation (BPS) added as Core	Curriculum Approval Panel December 2024	2025/26

Attached as appendices:

1. Programme structure diagram
2. Map of module outcomes to level/programme outcomes
3. Assessment map
4. Module descriptors

Appendix 1: Programme Structure Diagram – BSc (Hons) Business Psychology (Single Honours)

Single Honours	
Level 4	
Semester 1	Semester 2
Core Modules	
PSY4010-20 Introduction to Psychology (BPS)	PSY4012-20 Individual Differences: Personality and Intelligence (BPS)
PSY4011-20 Research Methods in Psychology 1 (BPS)	BMA4001-20 Organizational Behaviour and Management
BPY4000-20 Introduction to Business Psychology	BMA4004-20 Design Thinking for Enterprise
Rule Notes: N/A	
Level 5	
Core Modules	
PSY5104-20 Research Methods in Psychology 2 (BPS)	PSY5106-20 Biological and Social Psychology (BPS)
PSY5105-20 Cognitive and Developmental Psychology (BPS)	BPY5000-20 Contemporary Applications of Business Psychology

Single Honours	
Required* Modules	
BMA5102-20 Human Resource Management	BMA5001-20 Innovation Management
BMA5000-20 Creativity for Business	BMA5120-20 Work Placement
BMA5110-20 Entrepreneurship	BMA5105-20 Operations and Project Management
Rule Notes: Students must choose one Required* module in each semester.	
Optional Professional Placement Year 120 credits	
Level 6	
Core Modules	
PSY6013-40 Dissertation (BPS)	
PSY6010-20 Contemporary Application of Psychological Science (BPS)	BPY6000-20 Work interventions: Health and Wellbeing
Required* Modules	
BMA6105-20 Managing Sustainability	BMA6104-20 Organizational Strategy
BMA6107-20 Cross Cultural Management in International Business	BMA6115-20 Leadership and Management
BMA6102-20 Strategic Human Resource Management	BMA6106-20 New Trends in Management
Rule Notes: Students must choose one Required* module in each semester.	

Appendix 2: Map of Intended Learning Outcomes

Level	Module Code	Module Title	Status (C,R,R*,O)[4]	Intended Learning Outcomes																
				Subject-specific Skills and Knowledge								Cognitive and Intellectual Skills					Skills for Life and Work			
				A1	A2	A3	A4	A5	A6	A7	A8	B1	B2	B3	B4	B5	C1	C2	C3	C4
4	PSY4010-20	Introduction to Psychology (BPS)	C	x	x	x	x		x		x	x		x	x		x	x	x	x
4	PSY4011-20	Research Methods in Psychology 1 (BPS)	C	x		x	x	x	x	x	x	x	x	x	x	x	x		x	x
4	PSY4012-20	Individual differences: personality and intelligence (BPS)	C	x	x	x			x	x	x	x		x	x		x	x	x	x
4	BPY4000-20	Introduction to Business Psychology	C	x	x	x	x		x		x	x		x		x	x		x	
4	BMA4001-20	Organizational Behaviour and Management	C	x	x	x			x		x	x		x	x	x	x	x		x

4	BMA4004-20	Design Thinking for Enterprise	C	x				x	x		x	x		x	x	x			x	
5	PSY5104-20	Research Methods in Psychology 2 (BPS)	C	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
5	PSY5105-20	Cognitive and Developmental Psychology (BPS)	C	x		x	x	x	x		x	x		x	x		x		x	
5	PSY5106-20	Biological and Social Psychology (BPS)	C	x	x		x	x	x		x	x		x	x		x	x	x	x
5	BPY5000-20	Contemporary Applications of Business Psychology	C	x	x	x	x		x		x	x		x	x	x	x	x	x	
5	BMA5102-20	Human Resource Management	R*	x	x	x	x	x	x		x	x		x	x	x	x		x	
5	BMA5000-20	Creativity for Business	R*	x	x						x	x			x	x	x	x	x	
5	BMA5110-20	Entrepreneurship	R*	x	x			x	x		x	x		x	x	x	x	x	x	
5	BMA5001-20	Innovation Management	R*	x	x	x					x	x			x	x	x	x	x	

5	BMA5105-20	Operations and Project Management	R*	x					x		x	x			x	x	x		x	
5	BMA5108-20	International Business	R*	x		x			x		x	x			x	x	x	x		
5	BMA5120-20	Work Placement	R*		x				x			x		x	x		x	x	x	x
5	PPY5100-120	Professional Placement Year	O		x				x			x		x	x		x	x	x	x
6	PSY6013-40	Dissertation (BPS)	C	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
6	PSY6010-20	Contemporary Application of Psychological Science (BPS)	C	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
6	BPY6000-20	Work interventions: Health and Wellbeing	C	x	x	x	x		x		x	x			x	x	x		x	
6	BMA6105-20	Managing Sustainability	R*	x	x				x			x		x	x	x	x	x	x	
6	BMA6107-20	Cross Cultural Management in International Business	R*	x	x	x			x		x	x			x	x	x	x	x	

6	BMA6102-20	Strategic Human Resource Management	R*	x	x	x			x		x	x			x	x	x	x	x	
6	BMA6115-20	Leadership and Management	R*	x	x	x			x		x	x			x	x	x	x		
6	BMA6104-20	Organizational Strategy	R*	x	x	x			x		x	x			x	x	x		x	
6	BMA6106-20	New Trends in Management	R*	x		x					x	x			x	x	x		x	x

[4] C = Core; R = Required; R* = Required*; O = Optional

4	PSY4 012- 20	Individual differences: personality and intelligences (BPS)	C							1x					1x				
4	BMA 4001- 20	Organisa tional Behaviour and Manage ment	C							1x							1x		
4	BMA 4004- 20	Design Thinking for Enterpris e	C			1x													
4	BPY4 000- 20	Introduct ion to Business Psycholo gy	C			1x										1x			

5	PSY5 104- 20	Research Methods in Psycholo gy 2 (BPS)	C							2x									
5	PSY5 105- 20	Cognitiv e and Develop mental Psycholo gy (BPS)	C			1x												1x	
5	PSY5 106- 20	Biologic al and Social Psycholo gy (BPS)	C							2x									
5	BPY5 000- 20	Contemp orary Applicati ons of Business Psycholo gy	C							1x								1x	
5	BMA 5000- 20	Creativit y for Business	R*								1x							1x	

[illegible]

6	BMA 6106- 20	New Trends in Manage ment	R*			1x													
6	BMA 6107- 20	Cross Cultural Manage ment in Internati onal Business	R*				1x					1x							
6	BMA 6115- 20	Leadersh ip and Manage ment	R*									1x			1x				

[5] C = Core; R = Required; R* = Required*; O = Optional